

RESOLUTION NO. 5095

**A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE CITY OF  
PONCA CITY TO ESTABLISH OUR CITY AS A CITY OF CHARACTER.**

WHEREAS, the people of Ponca City recognize the importance of honorable character qualities based upon the moral standards held by our Founding Fathers on which they established our nation and legal system; and

WHEREAS, we recognize the validity of the statement by Alexis de Tocqueville that "America is great because she is good. When American ceases to be good, she will cease to be great;" and

WEREAS, we desire to build upon our heritage and make Ponca City a place where families are strong, homes and streets are safe, education is effective, business is productive, neighbors care about one another, and citizens are free to make wise choices for their lives and families; and

WHEREAS, we recognize that individuals are responsible for their actions and that daily decisions should be based upon objective moral standards which are the basis of universally recognized character qualities, including obedience, honesty, truthfulness, diligence, generosity, kindness, loyalty, and courage; and

WHEREAS, lack of commitment and irresponsibility have resulted in an increasing number of family problems causing personal, social, and financial consequences to individual family members and to Ponca City as a whole; and

WHEREAS, there is a need for more positive role models among our young people to help prevent juvenile rebellion and delinquency; and

WHEREAS, if people fail to demonstrate positive character qualities and make wrong moral choices, the health, safety and welfare of the citizens are endangered, resulting in a financial burden upon the taxpayers for the costs of law enforcement; and

WHEREAS, many current societal problems will be alleviated when the citizens of Ponca City live by positive and constructive character qualities which distinguish between right and wrong; and

WHEREAS, teaching positive character qualities to juvenile delinquents has been shown to produce a change in behavior, reducing recidivism rates; and

WHEREAS, our schools should be a safe atmosphere where character is exemplified, taught, and strengthened, and where learning is encouraged; and

WHEREAS, encouraging employees by recognizing positive character qualities has resulted in an increase in workplace morale, employee safety, and corporate profits; and

WHEREAS, the emphasis of positive character qualities in every sector of society can only occur as individuals commit themselves to exemplifying character in their personal lives and inspiring others to do the same.

NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE CITY OF PONCA CITY:

That the people of Ponca City pledge our commitment to character and to doing all in our power to become known as a City of Character by promoting character in our schools, businesses, homes, churches, city government, media, and community groups, and we urge the leaders of each of these jurisdictions to do likewise.

Adopted this 26<sup>th</sup> day of June, 2000.

ATTEST:

  
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City Clerk

  
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Mayor